Approved by AICTE, New Delhi & Affiliated to GTU, Ahmedabad

Sunshine Group of Institutions - Rajkot

"A Perfect Path to Success"



The Group

Sunshine Group has emerged as a pioneer, prominent & well established business group who has benchmarked the standards of professional education in Rajkot since 2009. SGI is approved by AICTE and affiliated to Gujarat Technological University. SGI is a center of excellence in value based education, training, research and consultancy. SGI designed its course curriculum in such a manner that our students get well-prepared to fulfill today's corporate challenges and lead the future towards newer horizons of success and profits. From inception, the Institute has endeavored to provide world-class education to mold young professionals for the challenges of the Global Economy.

Sunshine Institute of Management & IT, Rajkot was started with intent to impart quality education in the field of Management & IT and equip young people with knowledge and skill sets which would help them, make meaningful contribution in this era of global competition. Sunshine campus is well connected with Rajkot city and is easily accessible at approximately 4 KM from Indira Circle towards the Kalawad Road.

Vision

To continue to be one of the world's leading education institute in both education and research and achieve greater recognition for our efforts in our chosen fields of endeavor. The SGI will build on its traditions of innovation, problem solving, and interdisciplinary collaboration to meet the changing needs of society.

Mission

The SGI aims to sharpen the cutting edge of the knowledge; The SGI also endeavors to imbibe in the students the corporate and personal ethics and to develop them as the future leaders.



About Management



Lt. Mr. Shyam B. Mathur

Managing Trustee of Shri Sunshine Education Trust, Rajkot.

He was a senior member of the staff in the Rajkumar College, Rajkot for over 36 years.



Mrs. C. Mathur

Founder of the Sunshine Group and Sunshine School. She is a convent educated and an Arts Graduated from sophia College, Ajmer, Bachelor of Education from Hawa Bagh Teacher's Training College, Jabalpur with Diploma in Physical education. She did her Diploma in intermediate Drawing from J.J. School of Arts, Mumbai.

She has taught senior Cambridge in Sophia Girsl School, Mt. Abu and at the Rajkumar College, Rajkot. She has been to the United States of America on a Teachers Exchange Programme (a UNICEF scheme) in 1967 and on an official trip visited various across USA in 1995-96. Currently she is the Principal of the Sunshine School, Rajkot since 1972.

Some are born great, some achieve greatness, and some have greatness thrust upon them

-William Shakespeare

Message from Chairman



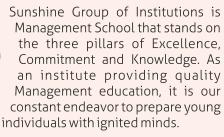
It is the vision and mission viewed proper for me to extol the achievements of this institute, lest be considered presumptuousl However, I am not exaggerating but feel really proud of what we have been able to do since our inception when we commenced our MBA & MCA programs in june 2009. We strongly

believe in the philosophy of quality education in management and technical field and for the same providing best faculty resources are in the first and foremost requirements.

We are on a constant splurge to excel in knowledge, skills, creativity, personality development & ethical values. We are proud to mention that we have overall faculty strength of well qualified and experienced faculty members in both the domains of Management and Computer Applications. The Institute has been adopted new innovative systems for pragmatic orientation of the students to groom them to face the competition in corporate world. As being an autonomous institute SGI is able to remain academically close aligned to dynamic needs of the fast globalizing Indian economy. With whole heartedly, I would like to intend my warm welcome to new student's fraternity & hope that they will fulfill the vision, achieve the mission and they will carry forward the basic norms & values of SGI. We wish all the best to colleagues, friends, students & everybody else who have been with us in our long journey towards center of excellence.

Message from Director (Integrated Campus)





The Management of Sunshine Group of Institutions leaves no stone unturned in providing the academic facilities and also ensure excellent career development opportunities for the staff which in turn is reflected in the better performance of the students. The highly qualified faculty team with vast experience is the concrete bridge for the students to cross boundaries to reach new heights.

Sunshine institute fosters and nurtures leaders capable of making a difference in the management of corporate sector. It inculcates human values and professional ethics in the students, which help them to make decision and create path that are good not only for them, but also are good for the society, nation and for the world as whole.





Prof. (Dr.) Vikas Arora
Director – Integrated Campus
Ph.D, MBA, PGDEIM,
PGDA&J
25 Years of Experience



Mr. Pratik Paun
Assistant Professor
Coordinator
Ph.D (Pursuing),
MBA, M.Com
11Years of Experience



Mr. Amit Popat
Assistant Professor
Ph.D (Pursuing), M.Sc
(Statistics), B.Sc (Statistics)
21Years of Experience



Dr. Khushbu Dave Ph.D MBA, M.Com, 12 Years of Experience



Dr. Komal Patel
Assistant Professor
Ph.D, M.Phil,
M.Com, B.Com, PGDFM
12 Years of Experience



Dr. Tulsi Raval Assistant Professor Ph.D, UGC-Net, GSET, MBA, M.Com, B.Com 12 Years of Experience



Mr. Samir Dholakiya Assistant. Professor MBA, M.Com, Bcom, 10 Years of Experience



Mr. Yashpalsinh Zala Assistant Professor & TPO MBA, BBA 9 Years of Experience



Mr. Hemen Kalaria
Assistant Professor,
Ph.D (Pursuing),
M.Phil (Mgmt),
MBA, BE (Electrical), DMCP.
8 Years of Experience



Ms. Heena Ramwani Assistant Professor MBA, BBA 7 Year of Experience



Ms. Ashita Savsani Assistant Professor MBA, BBA 5 Year of Experience





Ms. Hirva Goswami Assistant Professor MBA, BBA 2 Year of Experience



Ms. Krisha Ganatra Assistant Professor MBA, BBA 2 Year of Experience



Ms. Seema Arora
Assistant Professor
M.Phil (Psy), M.Ed, M.A.(Psy),
UGC-Net, B.Ed,
Ph.D (Pursuing),
Dip. Counselling
17 Years of Experience



Miss. Apoorva Mahiwal Master in Journalism and Mass Communication (Gold Medalist) Experience: 1 Year







Angel J. Gamdha - BBA A Study on Effectiveness of CRM in Banking Sector angelgamdha3898@gmail.com +91 7283876480 Rajkot



Anjali J. Gediya - BBA A study of brand loyalty towards pantaloons anjaligediya1215@gmail.com +91 9558204136 Porbandar



Bansri k. Vaghasiya - BBA The performance appraisal system patel.bansi.k@gmail.com +91 7990429676 Rajkot



Bhavin G. Solanki - B.com
"A study on Non Performing Assets
Analysis (NPA) of SBI"
bhavinsolanki289@gmail.com
+91 7041633249
Gondal



Brinda P. Anandpara - BBA Customer Satisfaction Towards the Hotel Grand Regency brindaanandpara@gmail.com +91 7016208457 Rajkot



Chandni p. Salet - B.Com
"Study of various factor Influence to
investor for Mutual Fund Scheme
Selection"
chandnisalet123@gmail.com
+91 9512563146
Porbandar



Charmin S. Vispara - BBA Liquidity Ratio Analysis On Top Five Pharmaceutical Companies visparacharmin3020@gmail.com +91 7567346113 Rajkot



Darshna D. Jadav - IMBA A study of customer satisfaction towards Amazon darshnajadav1999@gmail.com +91 9428529017 Junagadh



Devangi G. Lunagariya - BBA
Marketing analysis of customer behaviour
and measuring customer satisfaction
towards Falcon Pumps Pvt. Ltd.
devangipatel81999@gmail.com
+91 7069628632
Gondal, Rajkot.



Dhara b Mehta - B.com
Consumer awareness about products
and services provided by Rajkot Nagrik
Sahakari Bank Ltd.
Dharamehta1097@gmail.com
+91 8320608546
Rajkot





Dhruv H. Davda - B. Com
"A study on customer buying
behaviour while purchasing smart
phone rajkot city"
dhruvdavda8@gmail.com
+91 8469960609
Gondal



Drashti M. Ajudiya - BBA
A study on customer satisfaction
level regarding to Amul dairy products
dajudiya2702@gmail.com
+91 8200802360
Rajkot



Drishty M. Mehta - B. Com
A study on factors contributing towards
Employee retention in HDFC, ICICI, AXIS
with special reference to Rajkot city
drishtymehta639@gmail.com
+91 8780633783
Rajkot



Gopal T. Tejura - B.com Customer satisfaction towards Relience Jio and Services Gtejura@gmail.com +91 8980602030 Babra, Ta. Babra, Dist. Amreli.



Heer K. Thakar - B.com A study on insurance policy of Saurashtra heerthakar999@gmail.com +91 8866319901 Rajkot



Hetal J Modhavadiya - B.Com Ratio analysis at Atul auto Ltd. Rajkot modhavadiyahetal992@gmail.com +91 9662926508 Kutiyana (Taluka: kutiyana, District:Porbandar)



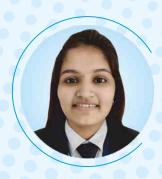
Hiral A. Mahavadiya - BBA
Financial Planning And Forecasting
hiralmahavadiya@gmail.com
+91 9106274937
Rajkot



Jajal Priyanshi A. - BBA
A Study on customer on preference
towards digital wallet
priyanshijajal748@gmail.com
+91 7096546008
Rajkot



Kashyap N. Mevasiya - B.com
"AWERNESS OF MUTUAL FUND AMONG
LIFE INSURANCE AGENTS
kashyap.mevasiya11@gmail.com
+91 7990765959
Rajkot



Komal H. Kunjera - BBA Investor's preference towards Systemetic Investment Plan with special reference to mutual fund. komalkunjera9693@gmail.com +91 9662071193 Rajkot, Gujarat.





Manali M. Sojitra - BBA Comparison between SIP and other investment options sojitramanali94@gmail.com +91 9558157806 Rajkot



Mansi J. Mehta - BBA Home Loans Of ICICI Bank mansijmehta20699@gmail.com +91 9824801957 Jabalpur



Margi K. Gadhiya - B. Com Performance Evaluation of Mutual Funds margigadhiya456@gmail.com +91 8238666160 Junagadh



Miraj A. Zala - B.com A study on attitude of women towards mutual fund investment. zalamiraj@gmail.com +91 9904899931 Rajkot



Mohit H. Ladva - B.com A Study On Commodity Market In India ladvamohit007@gmail.com +91 7600318085 Rajkot



Nidhi H. Mansata - BBA Internet addiction among college students nidhimansata16@gmail.com +91 8758524517 Vdia - Kukavav



Nikunj A Gandhi - B.com Customers preference towards mutual fund and other investment avenues nikunjgandhi22@gmail.com +91 9106987926 Dwarka



Nishit K. Kadvani - BBA Individual Investor's Perception for Investing in Equity stock and Mutual Fund kadvaninishit1818@gmail.com +91 8156001707 Rajkot



Niyati N. Rogheliya - BBA Study on factors affecting brand positioning of Amul Milk niyatirogheliya1997@gmail.com +91 76000 30936 Rajkot



Parita U. Vaderiya - B.Com Effects of branding on consumer buying behaviour parita06.vaderiya@gmail.com +91 8866630796 Rajkot





Parvathy R Kurup - B.Com
The Study Of Customer Preferences
On Usage Of Digital Channels Of BOB
parvathykurup261@gmail.com
+91 7984494759
Rajkot



Payal D. Tank - B.Com Analysis of Service Quality of HDFC Bank payaltank449@gmail.com +91 9687520386 Babra, Di. Amreli



Pooja P. Jani - BBA
A study on Impact of Advertising on
Consumer Buying Behavior towards
Cell Phone
poojajani028@gmail.com
+91 8849865293
Morbi



Prins R. Bhalodiya - B.Com
"A Comparative Analysis between
Systematic Investment Plan and
Lumpsum Investment in Mutual Fund."
prinsbhalodiya123@gmail.com
+91 9104055408
Gondal



Richa G. Mandyani - iMBA
Brand Building and Sustainable
development with Customer Satisfaction
of Hindustan Unilever Limited
richamamdyani@gmail.com
+91 9429981322
Rajkot



Riddhi M. Pansuriya - BBA Investors preference towards direct Equity and mutual fund at prudent corporate advisory services Ltd. riddhi.pansuriya@outlook.com +91 9586450524 Rajkot



Riya D. Sodha - B.com
"A study on Brand-awareness of
Pelican Rotoflex Pvt. Ltd."
riyadsodha@gmail.com
+91 7069441023
Rajkot



Sanjana H. Kothari - B. Com
"A comparative analysis of direct stock
market vestment and investment in
mutual fund with the preference of
investors"
sanjanakothari9898@gmail.com
+91 9429516810
Rajkot



Yash p. Satasiya - BBA(AM) A study on factor affecting brand positioning of soft drinks yashsatasiya2140@gmail.com +91 8160505025 Rajkot



Parita U. Vaderiya - B.Com Effects of branding on consumer buying behaviour parita06.vaderiya@gmail.com +91 8866630796 Rajkot





Dimpal J. Padhiyar - BBA Customer experience management on personal loan from HDFC bank dimpalpadhiyar5046@gmail.com +91 7990638455 Jasdan



Jalpesh S. Adesara - B.Com A study on customer satisfaction and pattern of online shopping jalpeshsoni135@gmail.com +91 9537293430 Dhrol, Dis. Jamnagar



Komal D. Kachchhi - BBA Customer satisfaction komalkachchhi03@gmail.com +91 6355883299 Rajkot, Gujarat



Nisha V. Bhuva - BCA
Study on employees Retention
program during covind - 19
penadamic situation
nishabhuva005@gmail.com
+91 6351889930
Gujrat housing board,
Near rangoli park B 1003 fl



Parth B. Sangani - BBA Effective Human Resource Policy At Hi-con Technocast Pvt.Ltd. Sanganiparth0976@gmail.com +91 7990136661 Rajkot



Pooja J. Vyas - BBA Worl life balance of working person poojavyas27499@gmail.com +91 9106703876 Morbi



Sapna S. Behera - I-MBA Identification and Enhancement of retail network for foton ceramic sapnabehera11@gmail.com +91 7048818655 Rajkot



Shivani S. Mehta - BBA Recruitment and selection Techniques of Different Industries shivanimehta9682@gmail.com +91 9099916764 Rajkot





International Business





Arun M. Chaudhary - BBA Analysis of employees job satisfaction arunchaudhary5050@gmail.com +91 7622912113 Rajkot, Vavdi



Ashish A. Parmar - I MBA Inventory operator at Ajanta Manufacturing pvt.ltd. parmarashish697@gmail.com +91 8238186970 Rajkot



Jigar K. Sherathiya - BBA
Perception Of Investor Towards Online
Trading Online Trading At NJ India
Investment
jigarbhalodi7890@gmail.com
+91 9712231566
Anida, Gondal.



Krupali B. Tanti - B.com Advertising stretegy of Indian corporate world - LG Electronic tantikrupali123@gmail.com +91 9727727944 Rajkot



Nayan R. Patariya - IMBA Customer satisfaction Nayanrajput.Nr3@gmail.com +91 8200747831 Rajkot





Aastha R. Adesara - BBA(AM) Boost in zoom application during lockdown aasthaadesara.29@gmail.com +91 8140127737 Rajkot



Abhijit M. Morvadiya - B.com A Study On Factors Influencing Sales In Retail Stores abhijitmorvadiya@gmail.com +91 8732929296 Gondal



Aditya P. Sejpal - I-MBA A Study On Effect Of Branding On Consumer While Purchasing Car adityasejpal77@gmail.com +91 9067977770 Rajkot



Amol. N. Vaidya - BBA Consumer behaviour/perception while taking any insurance. amolvaidya2102@gmail.com +91 9016577049 Rajkot



Ankita P. Vastarpara - BBA
"A study on private salaried employees
satisfaction" on FMCG industry
Ankitavastarpara1999@gmail.com
+91 9016504240
Veraval, Ta: Jasdan



Atul Tiwari - B. Com Customer satisfaction for Vodafone overall services atultiwari5233@gmail.com +91 8735946918 Varanasi (UP)



Bhakti S. Bhimani - BBA Consumer behaviour towards purchasing four wheeler in Gujarat bhaktibhimani192527@gmail.com +91 8238631645 Morbi



Dhruvi V. Sodha - BBA
A study on consumer buying
behaviour at the time of purchase
two wheelers.
sodhadhruvi98@gmail.com
+91 9428471504
Maliya Hatina



Happy J. Kalavadia - BBA(i-MBA)
" Study On Buying Behaviour Of
Consumer On Online Shopping"
hkalavadia14@gmail.com
+91 9428257386
Rajkot



Harsh R. Mardiya - B.Com. CRM as marketing tool harshmardiya1@gmail.com +91 8530425503 Rajkot



Hetasvi S. Savaliya - MAM
"A study on factors affecting consumer
behavior while opening saving accounts."
Hetasvipatel179@gmail.com
+91 9913002482
Rajkot



Ishita B. Patel - BBA
Impact of Advertisement on
consumer Buying Behaviour With
reference to Balaji Products
Ishitap8010@gmail.com
+91 8128927675
Rajkot



Jaya Vipin Sharma - BBA (I-MBA) A Study On Consumer Buying Behaviour At The Time Of Buying Amul Milk Jayasharma291019@gmail.com +91 9409251168 Rajkot



Jinal M. Kalola - B. Com
"Comparative Analysis of mutual fund
& fixed deposit through investor's
preference"
jinalkalola1999@gmail.com
+91 8980507312
Khorasa(Gir), Ta:Maliya(Ha), Di:Junagadh



Joshi Rushi Rajesh - BBA(AM) Employee Absentism And Employee Morale. Rushi.joshi2523@gmail.com +91 9978906776 Diu, Daman & Diu



Kapilkumar A. Bagda - B. Com "A stady on customer satis Faction towards Plastic products of Mahawir Plastic LTD." kapilkumar95741@gmail.com +91 7990784575 Rajkot



Karan B. Raikangor - I-MBA
"A Study on Analysis of Factor
Influencing Investment in Mutual Fund".
karanraikangor@gmail.com
+91 9099923486
Veraval



Karan K. Raninga - BBA
A Study On Factors Influencing
Foreign Market Selection Process at
Gopal Snacks Pvt. Ltd.
karankraninga8@gmail.com
+91 9033181552
Rajkot



Karan P. Somaiya - B.com Customer buying behaviour of new product at garware technical fibres ltd karansomaiya5125@gmail.com +91 9104476547 Veraval



Kenvi H. Finava - B.Com A Research on Export Trade Demand in Global Market kenvifinava@gmail.com +91 8160653199 Rajkot



Khushi H. Sanghvi - BBA Relationship Marketing at Pizza Hut khushisanghvi198@gmail.com +91 9426527088 Rajkot



Kinjal J. Doshi - BBA Impact on reliance Jio on Degitle India doshikinjal3197@gmail.com +91 9512545390 Wankaner



Komal S. Majni - BBA "Marketing strategy of Big bazaar" Komalmajni13@gmail.com +91 8160759650 Bagasara



Krishna R. Pujara - IMBA comparative Analysis Of Mcdonald And Domino's Krishnapujara11@gmail.com +91 9408311234 Rajkot



Kruti H. Fichadia - BBA
An impact of quality on consumer
buying behavior with Balaji products
Kruti.24fichadia@gmail.com
+91 9737700081
Rajkot



Mayur R. Makvana - B. Com Marketing Mix makwanamayur9898@gmail.com +91 6353443375 Rajkot



Mihir H. May - BBA Customer satisfaction Mihirmay7@gmail.com +91 9924135600 Rajkot, Gujarat



Mohit K. Gandhi - Integrated MBA Brand and brand ambassador affect on consumer purchase decision towards Hyundai car gandhimohit111@gmail.com +91 7777987123 Dwarka



Mukesh A. Bholwani - BBA
"A study on awareness of Business
application and software in Rajkot city"
mukeshbholwani43@gmail.com
+91 7383750974
Rajkot



Naman B. Hothi - BBA
A Study on Customer Satisfaction
towards Namkeen Products
hothi.naman20@gmail.com
+91 7575893098
Derdi kumbhaji, Ta - Gondal dis - Rajkot





Nisha N. Kankad - BBA Effectiveness of reward system on the motivational level of employees. nishakankad1555@gamil.com +91 9712500628 Savan status C-803,near karan Arjun party plot, Rajkot 360005



Nisha R.Trambadia - BBA customer satisfaction toward Gopal snacks nisha.trambadia@gmail.com +91 9426243945 Upleta



Paras D. Dhokiya - B. Com A study of customer satisfaction towards patanjali product Parasdhokiya22@gmail.com +91 9106175935 Rajkot



Parthdan M. Langa - BBA AM
"To Analyze the brand Awareness
of Product through Retailers"
parthgadhavi09@gmail.com
+91 9924096150
Rajkot



Prashant P. Bhojani - B.Com Factor affecting of joining and resigning of Samarth Auto Products prashantbhojani6219@gmail.com +91 9687550935 Rajkot



Pruthvisinh P. Dodiya - BBA
Importance And Utility Of Newspapers
Among Various Target Groups With
Reference To Rajkot.
prithvi.dodiya5@gmail.com
+91 9909999955
Rajkot



Raj P. Sheth - B.Com
" A Study on Consumer Perception
From Online Banking System of
Diffrent Banks. With Special Refrence to
Rajkot City.
rajsheth19399@gmail.com
+91 7016644384
Rajkot



Reetu S. Makadia - BBA consumer satisfaction and member engagement for mobile application used at Tupperware makadia.ritu1998@gmail.com +91 9638846462 Rajkot



Reshma S. Gilani - B.com Consumers satisfaction towards D-mart products reshmagilani786@gmail.com +91 9586555110 Village:- Ramod Taluko:kotda sangani District:- Rajkot



Rima V. Parekh - BBA A study on brand loyalty of customers towards Royal Enfield reemaparekh1998@gmail.com +91 9265021023 Rajkot





Sagar K. Kuvriya - B.com Investors preference towards ULIPs and Mutual Fund kuvriyasagar97@gmail.com +91 7878787180 Rajkot



Shailee P. Pujara - I-MBA Comparative analysis value of Adidas and Nike. shaileepujara11@gmail.com +91 9408711234 Rajkot



Shivang N. Raval - B. Com A Study on Brand loyalty of Maggi shivangraval76@gmail.com +91 9601796907 Rajkot



Sikandar H. Vaiyani - BBA Preference of investors towards mutual fund with reference to Rajkot city sikandarvaiyani@gmail.com +91 9909561739 Rajkot



Sumit A. Mandaliya - B.Com A Study On "Changing Scenario Of Investment In Rajkot." mandaliyasumit9@gmail.com +91 7048208264 Upleta (taluka)



Tarang V. Vadnagra - B.Com Effect of lockdown on private salaried employees vadnagra.tarang@gmail.com +91 7984211196 Rajkot



Tasneem S. Morbiwala - BBA
Impact Of Digital Service In Real
Estate Business
morbiwalatasneem786@gmail.com
+91 9998299673
Rajkot



Vishal T. Chauhan - B.com A study on awerness of digital marketing in rajkot city chauhanvc1410@gmail.com +91 7698400322 Bhavanagar



Vishwa P. Patadia - BBA
A study on 'Awareness of Investors towards E-Platform with special reference to Mutual Fund' vishwapatadia90994@gmail.com +91 6354593743
Rajkot

Infrastructure @ Sunshine





















Mever stop learning, because life never stops teaching.

Learning Beyond Boundaries









PLACEMENT CELL



The business scenario of the world has been changing exponentially. Planning a career in today's global techno-savvy and fast paced world requires not just a strong academic foundation but a host of other attributes. The parameters to judge our students are not only on the extracurricular actives but also on leadership, team spirit, social vision and Career Aspiration.

As the Indian growth story reaches a period of sustenance and consolidation, the industry needs a well-equipped pool of high quality management personnel. A fast changing global corporate scenario has further fuelled this need. We have a very pragmatic approach to cater to the needs of the ever-changing face of the corporate world.

We take this opportunity to introduce our brand ambassadors through our placement guide and invite you to offer our students a career opening that will help you to attain greater heights and make a differences.

We look forward to forge a long team associstion with your esteemed organization.

Prof. (Dr.) Vikas Arora

Director - Integrated Campus M.: + 91-83473-13198 E: director@sunshinegrouprajkot.org

Mr. Samir Dholakiya

Training & Placement Officer
Mo.: +91-94294 43463
E: tpomba@sunshinegrouprajkot.org

Ms. Apoorva Mahiwal

Asst. Training & Placement Officer Mo.: +91-75750-13198



Contact Details

SUNSHINE GROUP OF INSTITUTIONS

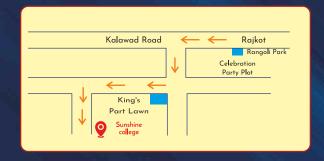
(Faculty of MBA)

Nr. King's Party Lawn, 2nd 150ft. Ring Road, Kalawad Road, Rajkot - 360 005, Gujarat, India.

Mo.: 75750 13198, 83473 13198, 73595 13198

Fax: 281 2234043

Email: tpomba@sunshinegrouprajkot.org
Web: https://www.sunshinegrouprajkot.org



SINCE 1972 V
Sunshine Group